



Trail Poop

Carefully gathered by the fairly inarticulate Tim Bernard at Happy Trails Products. "Only the dirt and nothin' but the dirt, ... well ... maybe a little bit of pavement to get there."
November, 2008

Happy Trails Motorcycle Products Volume 4 Issue 11

Trail Poop is a publication of Happy Trails Motorcycle Products, 4545 W Chinden Blvd, Boise, ID 83714. It is published partially in jest and totally in earnest as personal reflections of Tim Bernard, owner of Happy Trails. All correspondence related to this publication should be addressed to tim.bernard@happy-trail.com.

Store News

Staff Changes

If you have stopped in the store lately you have probably had the opportunity to meet Kurt Simpson, our webmaster. Operating remotely from Salt Lake City, Kurt has been our sole web designer since *happy-trail.com* appeared in 1999. In 2003, Kurt transformed *happy-trail.com* to an e-commerce site. In October I brought Kurt to Boise to work with our staff in ensuring a state-of-the-art web and e-commerce presence. We're excited to have Kurt near-at-hand working to keep products in front of you, the customer.

As a former editor/publisher of *Dual Sport News* magazine, one of Kurt's challenges will be to transform the *Trail Poop* newsletter into something new and exciting. Kurt promises me it will be more than putting "lipstick on a pig!"

Happy Trails Winter Hours		
November through January 31		
Monday-Friday	9:00 A.M. (MST)	6:00 P.M. (MST)
Saturday	10:00 A.M. (MST)	2:00 P.M. (MST)
Exceptions:	Dec. 24 - 9:00 - 4:00	Dec. 31 - 9:00 - 4:00
Closed: Nov. 27 (Thanksgiving) † Dec. 25-28 (Christmas) † Jan. 1-4 (New Year)		

The Economy

Happy Trails chooses not to participate in the alleged economic slow-down. Accordingly, I've developed new words setting the tone for the way we will serve our customers ...

Sale-atunity, pronounced just like it looks. This is the art of having **your wants** meet **our needs**. Happy Trails will accomplish this by offering quality products at more than competitive prices. In practice what this means is if you see something you want, and we can get it, we will meet or beat anyone's price.

Ride-atunity, pronounced just like it looks. This is what Happy Trails is all about—riding and being equipped to handle whatever is encountered on the ride. By hosting clinics and tech days we focus on preparing customers for the riding experience while creating a fun-friendly atmosphere where we get to know one another and create riding relationships. Sale-atunity ... ride-atunity ... challenging times create new 'tunities ... that's what we're about!

Calendar of Events

December

Tire Tech Day (Moto Idaho) 6

January

Motorcycle Adventure Theatre 8
Open House Doohickey Tech Day . . . 17

February

Motorcycle Adventure Theatre 12
Suspension Tech Day 21

March

Motorcycle Adventure Theatre 12
Pre-Season Prep Tech Day 14

April

Motorcycle Adventure Theatre 9
Secret Moab Ride 18-26

May

Carl Struthers Memorial/CMA Ride . . . 2
Adventure Riders Challenge . . .14-17
Castaic, CA
Memorial Day Ride 23-25
Canyonlands Classic Moab, UT . . . 28-31

June

Chief Joseph Rally John Day, OR . . 18-21
Happy Trails Snow Bank Rally . . . 25-28
Cascade, ID

July

Soundrider Rally July, 30-Aug2
in the Gorge, Stevenson WA

Upcoming Events

Moto Idaho Tech Day (December 6)

On December 6th, the guys and gals at Moto Idaho (motoidaho.com) will present a tire tech session and teach the art of tire repair (while enjoying every minute of it). The day starts at 10:00 AM and we will be fixing some special lunch for all in attendance. Moto Idaho Tech Day will be hosted by Happy Trails at our shop.

Motorcycle Adventure Theatre (January 8)

The next Motorcycle Adventure Theatre will feature a special presentation from Ernie Lombard and Rudy Weissaupt covering their recent experience in Africa. The date is January 8th and the location will be announced in December.

Doohickey Tech Day and Open House (January 17)

Did you know the 2008 and newer KLR650's also require doohickey upgrades? Sign-up now to have your KLR650 (any year) included in the Doohickey Tech Day to be held at Happy Trails. Please contact Todd at todd.rumps@happy-trail.com to register.

Apart from the tech session, the day will also include a public open house featuring our annual chili cook-off. Last year was a competitive event and the judging was fair and balanced. If you want to enter your chili e-mail me at tim.bernard@happy-trail.com. The prize for the chili winner will be a \$50.00 gift certificate at Happy Trails. I am looking for two impartial judges (they have to meet some loose criteria, but most importantly must be able to run fast if the crowd turns ugly). Last year I urged the judges to have the same code of ethics as traffic court judges. I'm determined to raise the standard for judging this year. We will have raffles and give-aways again so you'll definitely want to be here. Doors open at 8:00 A.M. with the tech session beginning at 8:30. The first raffle will take place at 10:30 and continue on the 1/2 hour until 2:00 P.M. Chili, rolls, corn bread and cookies will be served beginning at 11:00.

Moab Secret Ride (April 18-26)

This is a SECRET ride because the riding is just too good to be true. If you haven't experienced southern Utah before the heat arrives you're missing some fabulous scenery and riding.

There will be two different groups departing from the Treasure Valley:

- *The first group departs with RV's on Saturday, April 18 traveling south of Moab to explore the Anasazi Ruins for a few days then will move north of Moab and camp. After a few additional days of exploration we will move into Moab on Thursday staying at the Riverside RV Park. After enjoying several rides and the Car Show weekend we will depart on Sunday the 26th.*
- *The second group will leave late afternoon on Wednesday, April 22nd and return Sunday the 26th. They will also headquarter at Riverside campground.*

Riverside campground has a variety of accommodations and is well-kept. It is sized adequately to accommodate a good turnout as a base camp. Experience has shown it works best to have everyone stay at the same campground. It encourages visiting and makes planning rides easier. Some people bring dirt bikes and others bring cruisers. Moab has riding for everyone.

Riverside is closed for the season and will start taking reservations for next year on January

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2nd. I will call them as early as I can that day so if you tell them you are with the *Secret Dual Sport Guys* they can group us together. Their phone is (435) 259-3424. You can visit them on the web at www.riversideoasis.com.

Trail Poop Announcements

Please let me know if you would like to include a note, announcement or tech tip in upcoming issues of *Trail Poop*.

Bikes For Sale

Bikes on Consignment

Having trouble selling your bike? Why not take advantage of our web site and customer traffic. We have excellent results in working with customers to present their bike in a way that attracts both a local, national and international audience.

Tim's KDX220's

I have a pair of KDX220's for sale. Oops I just sold one. I have one KDX220 for sale ... these are such fun bikes! Check out our web site under Bikes For Sale:



FS 1997 Kawasaki KDX220
SKU BFS TB-01-KDX220

The KDX220 is way up on the smile meter as a light, great performing off-road bike. This 1997 is personally owned by Tim Bernard, founder of Happy Trails Motorcycle Products. It is perfectly tuned with an FMF pipe and silencer and comes with protective handguards. The bike runs well and needs nothing. Credit cards not accepted for this sale.

Pre-Holiday Sale

We're in the midst of many sale-ativities ... check out the other file included in my email, "**Pre-Holiday Sales.pdf**" for great deals on your favorite gear.